

Foteini Gaitanli

Marketing and Communications Director, kariera.gr

Foteini Gaitanli is the Marketing and Communications Director of kariera.gr, the biggest hub for employment in Greece. Foteini is a hybrid (half-analog & half-digital) early Millennial dreaming of an all-inclusive workforce and equal opportunities for everyone. She studied Sociology in the University of Crete, got an MBA with scholarship from the Hellenic Management Association, a M.Sc. In Business Innovation and Technology from A.I.T and did her 3-year post-graduate Executive Certification in Strategy and Innovation in M.I.T.

She loves Social Media and Tech, adopting strays, creating hand-drawn Instagram Stories and worships the power of candid communication. For the last 6 years she has led the Gen Y and Z researches along with AUEB in order to map all the traits of millennials and Z'ers that reshape and disrupt the working ecosystem. She loves that her work shapes the working opportunities of thousands of people and feels like home when she goes to work. As an active Marketing and Communications Director, she is responsible for leading the strategic marketing effort of kariera.gr via all channels in order to help as many people as possible in finding a job they love and stay empowered, motivated and super-productive.